Rohan Parab

UX Designer

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LINKS

www.rohanuxwork.com/
(Please view on desktop for a better experience)

PROFILE

UX Designer with 7 years of experience creating intuitive, accessible, and business-aligned digital products across B2B and B2C platforms. Skilled in User-Centered Design (UCD), Interaction Design (IxD), Information Architecture (IA), Design Systems, and Usability Testing.

Proficient in Figma, Design Thinking, and agile workflows, with expertise across IoT platforms, SaaS dashboards, food delivery applications, and payment systems. Experienced in collaborating with cross-functional teams across the US and EMEA regions to deliver scalable, responsive, and brand-aligned experiences that drive adoption and improve usability.

EMPLOYMENT HISTORY

Apr 2024 — Present

UI/UX Designer, IntraEdge Technologies Pvt Ltd
- Designed user-centered interfaces for an IoT platform, ensuring seamless interaction across web and mobile.
- Partnered with developers and stakeholders in the US and EMEA regions to deliver responsive, brand-aligned digital experiences.
- Applied iterative design practices and user feedback to improve usability and adoption rates.

Dec 2020 — Mar 2024

UX Designer, Kritii UX Studio LLP
- Delivered UX solutions for multiple client projects, including a food delivery platform, order management tools, SaaS dashboards, payment dashboards, and responsive web applications.
- Conducted user research, journey mapping, and usability testing, translating insights into wireframes, prototypes, and high-fidelity designs.
- Built and maintained design systems and component libraries, ensuring consistent, scalable design across platforms.

- Collaborated with developers to ensure seamless design-to-development handoff and alignment with intended user experiences.
- Designed the company website and internal products, reinforcing brand identity.
- Conducted design interviews to strengthen the design team and mentor new hires.

EDUCATION

Jan 2018 — Apr 2018	UX Jumpstarter course, ImaginXP
Aug 2014 — Apr 2017	Bachelor of Computer Application, MMCC

SKILLS

UX Research & Strategy: User Research(Secondary), Personas, Journey Mapping, Usability Testing, Heuristic Evaluation, A/B Testing

Design & Prototyping: Wireframing, Prototyping, Interaction Design, Information Architecture, Responsive Design, Accessibility (WCAG 2.1)

Tools: Figma
Other: Design Systems, Cross-functional Collaboration, Agile/Scrum, Stakeholder Management

LANGUAGES

lish, Hindi, Marathi